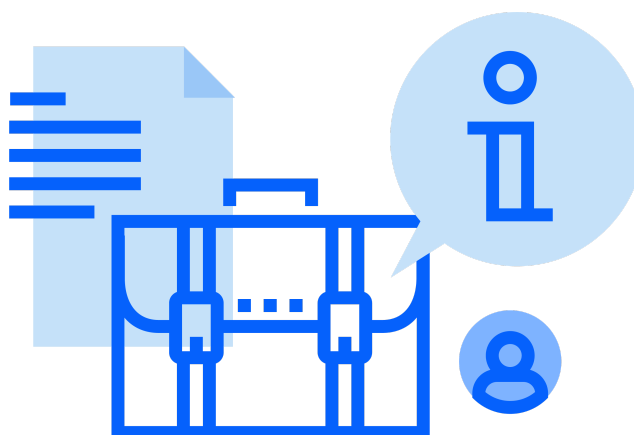


Employer Engagement Resources

Finding Employer Partners

To identify potential employer partners, you will explore a wide range of desired employer partners and contacts that have the potential to link you to the employers. Because collaborating employers may join and leave the project in accordance with their internal operations capacity, you will need a plan for replacing and adding new employers. Below you will find resources to help you do this.



Employer Identification Resources

The USDOL Career OneStop website has an employer locator that is searchable by industry, occupation, location, or keyword.

- <https://www.careerinfonet.org/employerlocator/employerlocator.asp?nodeid=18>

The U.S. Chamber of Commerce directory can be used to locate potential employer partners.

- <https://www.uschamber.com/chamber/directory>

Local, regional, and national industry associations can provide access to multiple employers.

Looking up your local and regional workforce boards and economic development entities can provide additional employer partners.

Local and regional special interest organizations that attract business leaders, such as the Rotary Club finder, provide links to potential partners.

- <https://www.rotary.org/en/search/club-finder>

The U.S. Department of Labor's Occupational Outlook Handbook provides information on the pay, job outlook, and education and training needed for hundreds of occupations.

- <https://www.bls.gov/ooh/>

O*Net Online offers detailed information about different careers and occupations, career exploration tools, job analysis questionnaires, and more.

- <https://www.onetonline.org/>

It is our hope that these resources will provide you with the tools that you need to be successful in engaging employers in your project. For those desiring additional technical assistance, such services are available to you through the Scaling Apprenticeships through Sector Strategies technical assistance provided by MSG. For further information, please contact Marilia Mochel at mmochel@manhattanstrategy.com.

**Scaling
Apprenticeship**